

OF COURSE I CAN CHANGE....BUT YOU GO FIRST



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Work

Life

Life is unpredictable and you never know what is coming next. Don't ever get too comfortable. Always be ready for.....

CHANGE

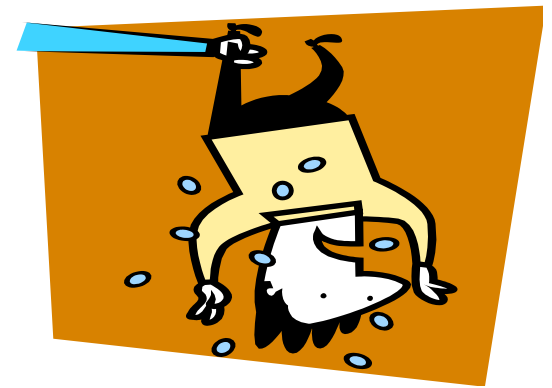
Everything is changing. People are taking their comedians seriously and the politicians as a joke

Will Rogers



What has changed for YOU (us)?

- New partnerships
- No sacred cows
- The agency formerly known as...
- Fear of job loss and actual job loss
- Reorganization
- What are we REALLY supposed to do/
- Customer complaints
- High traffic now low traffic



It's SCARY Out There!

Lions and Tigers and Bears

OH
MY!!!

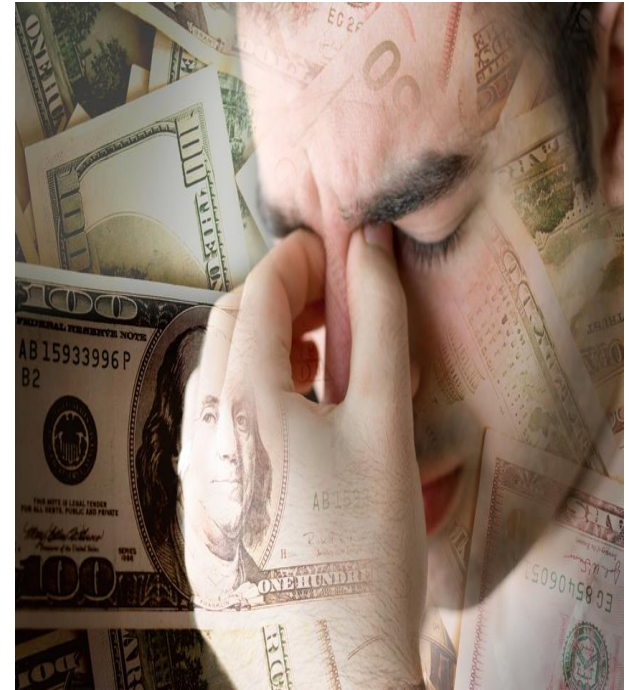


Today's World

Lions = Revised policies

Tigers = New laws

Bears = Additional Regulations



STRESS, STRESS, STRESS!!

The only person who likes change is a wet baby



Change

Cannot be managed by addressing people's attitudes alone



Three Responses to Change

- 🎵 Ignore
- 🎵 React
- 🎵 Create



It'll Change

If you are in a bad situation, don't worry; it'll change. If you're in a good situation, don't worry; it'll change.

John A Simone, Sr.



What to Do?

- **Navigate**
 - **Change**
 - **Land on your feet!**
 - **You can do it by...**



NOW WHAT?

- Design Your own “Money-maker” IE: Way to make “money” on the changes
- Laugh – Lighten up, relax just a little and smile.
- Breathe deeply and accept that as long as there are more than 2 people in the world, there will be change.



Now, let's GO

Ready, Set, CHANGE!!!!!!!



Thank You!!!!!!



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